

SKILLS

Art Direction
Web & Mobile Design
Branding & Identity
Print Design
Photography Art Direction
User Interface Design
Presentation Design
Motion Graphics
Illustration
Application Design

BRANDS I'VE WORKED ON

Harley-Davidson
Sutter Home Wine
Ménage à Trois Wine
Whirlpool
Grainger
Slim Jim
Chef Boyardee
Orville Redenbacher's
Olive Garden
HERE
McAfee
Polycom
Kimberly-Clark Professional

AWARDS & RECOGNITIONS

Site of the Day
HTML Awards
CSS Nectar
Best CSS
Editor's Pick
Webdesign-Inspiration.com
Special Recognition Award
HTML Awards
ADAA - Print Semifinalist
Appearances
Abduzeedo
CSS Winner
reoo.com
CSS Light
Creatica

EDUCATION

Bachelor of Fine Arts, Visual Communications
Ball State University, Muncie, Indiana
Graduation: May 2012

DESIGN EXPERIENCE

FREELANCE ART DIRECTOR | 2011 - CURRENT

Responsibilities include design and execution of creative initiatives from concept to final product. Other skills required on a daily basis include project management, organization, collaboration, and being a constant student of the industry and emerging best practices.

ART DIRECTOR | SBI | 4/2017 - 9/2018

Responsibilities include creating, updating, and maintaining brand identity over all facets of design. As the sole designer at such a large company, it requires wearing multiple hats, organization skills, ability to produce high quality work on short deadlines, conceptualization, and knowledge of working with a wide variety of mediums.

ASSOCIATE ART DIRECTOR | BFG COMMUNICATIONS | 3/2016 - 4/2017

Responsibilities included ideation, content creation, graphic design, maintaining presentation decks, and art direction on photo shoots and video shoots for social media content. Brands that I have worked on include Sutter Home Family Wines, Ménage à Trois Wines, Trincherro Family Estates, Whirlpool, and Ellio's Pizza.

SR. GRAPHIC DESIGNER | CASHBACK CORPORATION | 1/2015 - 3/2016

While at CashBack, I was responsible for balancing multiple large projects at a time across multiple platforms and mediums. I worked on projects from concept, to wireframe, to UI, and launch. I also designed products such as tents, coolers, brochures, and more. Projects included logo/branding design, multiple responsive websites, iOS, Android, windows applications, and multiple CRM tools.

VISUAL DESIGNER | GRAINGER | 11/2013 - 9/2014

Responsibilities included creating and maintaining UI Design for iOS and Android mobile devices, mobile web, and web design for B2B e-commerce. Other duties included maintaining visual style guides, print design, iconography, and more.

DIGITAL DESIGNER | EDELMAN DIGITAL | 6/2013 - 8/2013

Responsibilities included creating digital design assets and posts for social media sites from concept to final product for major brands including Slim Jim, Chef Boyardee, Orville Redenbacher's, Olive Garden, RO*TEL, ReadySetEat, and more.